

**TOWN OF WINDSOR
SPECIAL MEETING
POCD ADVISORY COMMITTEE
JANUARY 9, 2025
LUDLOW ROOM – TOWN HALL**

MINUTES

CALL TO ORDER

The meeting was called to order at 6:30 p.m.

Present: Deborah Hallowell, Kathy Roby, Donald Jepsen, Jill Levine, Brad Stearns and Bradford Robinson and Rory Jacobson of FHI Studio/IMEG

Staff Present: Town Planner Todd Sealy, Town Manager Peter Souza, Economic Development Director Patrick McMahon

MEETING SUMMARY

1. PROJECT SCOPE AND ENGAGEMENT PLAN

Rory Jacobson presented the scope of the Plan of Conservation and Development (POCD) and stated that they plan to engage with the community as much as possible through social media, news coverage, online surveys, stakeholder interviews, focus group meetings, and more. The website and the online survey are live. The POCD Advisory Committee discussed ways to spread awareness of the survey.

2. WINDSOR DEMOGRAPHIC HIGHLIGHTS

Miss Jacobson shared population trends that were found. The town's population has been steadily growing overall and with people aged 20 to 39 and 44 to 79. The population growth outpaced Hartford County and the State. The Committee discussed possible explanations for these trends. Windsor is also more diverse and slightly older than the County and the State. Commuting patterns and affordable housing were also discussed.

3. NEXT STEPS

The Committee will meet on the second Thursday of each month. Stakeholder interviews with Town Department heads will be conducted virtually.

4. LOGO DEVELOPMENT

Miss Jacobson shared possible logos and logos that were done for other towns. The Committee agreed to continue using the current branding that was being used as a placeholder.

ADJOURNMENT

The meeting adjourned unanimously at 7:55 p.m.

Respectfully submitted,

Mitch Vye
Assistant Town Planner